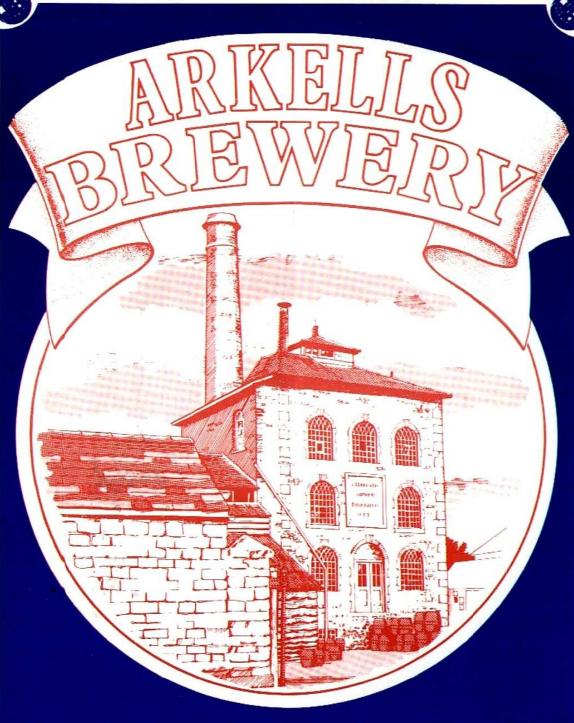
Swindon Town Football Club





GILLINGHAM

at the County Ground, Swindon Saturday, 30th March Kick-off 3·00p.m. Official Match Magazine 35p



Traditional Wiltshire Beers Enjoyapint



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Talk of the Town by the Chairman

We hope that today's game will not be marred by the recent bad weather which obviously spoils the attendance, and which caused the late postponement of our game at Brentford.

We were very upset at this late decision by the official referee as the Brentford officials had assured us that there was no danger of a postponement just before we set off from the County Ground and, with this knowledge, Pam answered phone call after phone call with the assurance that the game would be played. Our supporters were understandably angry having incurred an unnecessary expense as well as a miserable drive on the motorway. John walked over the pitch in his ordinary shoes without getting them muddy, but said that there was some surplus water chiefly in the goal areas, which could have been forked away. Referees are a law unto themselves and have the responsibility to make the decision which he did, refusing to wait until John arrived.

We welcome today the Players and Officials from Gillingham Football Club, Andy Ford has been unlucky to miss a few games recently through an injury, but will be certain to receive a warm welcome if he is back in their side today.

Our journey to Doncaster last week was rewarded with a good performance by the team in spite of the very rough weather with the wind blowing a gale. Although this game was played on a Friday night, our Supporters were there in numbers and this is appreciated by the team who are used to being greeted by our loyal supporters.

Our Reserve team continue their recent run of success and this must be encouraging for Ken and all concerned.

Don is finding it difficult to complete his Youth team fixtures because of postponements due to the weather. Clubs are reluctant to play mid-week games on their pitches when the surfaces are so soft with so much rain about, in case it means destroying a good surface for the senior games. Don is going to have a busy programme soon.

We welcome Mike Carter to our squad this week.

As you know we are in support of a change in the rules of the game if it will make the game more attractive to our supporters, and the off-side rule is the obvious one to me that could do this. While discussing this over the weekend with Mr Ted Croker, the Football Association Secretary who has stated that he does not favour changing the rules, he stressed to me that it is not the offside rule that is the trouble, but the interpretation of it. I must admit that he has a very strong point to make, but as I pointed out, how can you get this rule interpreted as it is meant to be, when linesmen frequently misinterpreted it by flagging when a player is in an off-side position, whether the player concerned is interfering with the play or not. I feel that it would take a long time for the spectator to realise why the play is allowed to flow, after being so used to linesmen flagging everytime someone is seen in an off-side position. Perhaps the Football Association will take steps to have this controversial point cleared up. The one instance that is so annoying for the spectator is the defence moving up in front of the opposing forwards from a clearance kick by the opposing goalkeeper. As Mr Croker points out, referees should not blow up for off-side because, as the off-side rule says, he is not off-side unless he is seeking to gain an advantage by such a move. In fact, in this case it is the defenders seeking to gain the advantage.

Hoping that you enjoy today's game and thank you for your valued support . . .

Our improved run has stayed with us for the last two games with a home draw against Walsall and a no score draw at Doncaster.

The weather did nothing to help us, but despite the terrible conditions our lads put up a great show in the game versus Walsall. It seemed that the "jinx" which is always around when we meet that club was, once again, making its presence felt especially in the last five minutes when we had equalised to make it 2 - 2, only to see another penalty awarded to the opposition. Jimmy Allan, however, stopped them scoring from it, and seconds later made another fine save. I'm sure we all breathed a sigh of relief when the final whistle was blown - we'd beaten the Walsall jinx if not the team! Although it appeared we were lucky to get a point from that game - I felt the lads had worked well enough for a win.

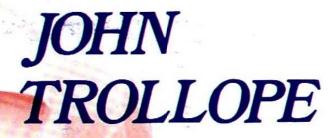
Following so soon after our great win against Bristol Rovers, we seem to be giving our supporters what they deserve, ninety exciting (and sometimes nail biting) minutes of good football. Hopefully those who attended our last two home games will have "spread the word" and this will be reflected in more people coming through the turnstiles this afternoon.

A good team performance earned us another point at Doncaster. Again the weather was pretty grim but the lads soon adapted and their efforts could have given us three points. Many thanks to the supporters who made the long journey. Now I apologise to the hundreds of supporters who, like the team, travelled to Brentford last Monday evening only to find that the referee had decided to postpone the game just minutes before our arrival. We had checked with Brentford Football Club on several occasions during the afternoon and each time received assurance that there was no doubt whatsover that the game would be played. Obviously the referee had other ideas.

Another fine performance by our Reserve Team on Saturday was rewarded by a 3 - 2 win against Chelsea, with the winning goal being scored in the last minutes of the game. Other Reserve games due to be played at Fulham and Bristol Rovers were postponed due to pitch conditions. Don Rogers' Youth Teams have had their fixtures cancelled for the same reason, the most disappointing one being the First Leg of the Midland Youth Cup Final which would have been played Monday 15 March at West Bromwich Albion, The referee called the game off half-an-hour before our team were due to leave the County Ground. The Second Leg has been arranged for Tuesday, 30 March with a 7.45 p.m. kick-off. The young lads have done very well to reach the Final of this Competition and I would ask that you come to the County Ground and cheer them, hopefully to victory.

Through the newly formed Supporters' co-operative, we have been able to sign Mike Carter, a striker from Bolton Wanderers, on a month's loan. He has been added to the squad due mainly to the continued absence of Andy Rowland through injury who no one could have anticipated being out of action for such a long time with no indication as to when he will be fit. Despite a couple of visits to a London specialist, Andy is still having problems. Due to the good form of the present team, it is possible that Mike will not have been selected to play today - nevertheless I'm sure he'll be a valuable addition to the squad.

We welcome today the players, officials and supporters of Gillingham and we hope that we can look forward to another good game at the County Ground.





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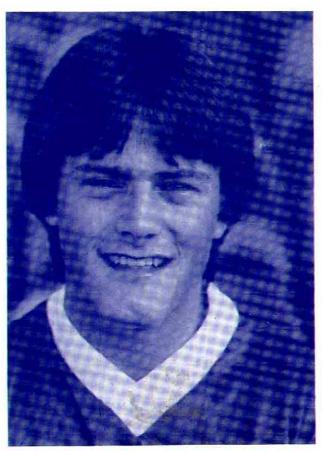
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GILLIN



MICKY ADAMS (Forward). A tricky left winger with a powerful shot who finished last season as top scorer for the reserves and playing in midfield for the first team. More of him may be seen in the latter role during the forthcoming campaign. Micky joined the Club as an apprentice in August 1978, graduated to full professional status in October 1979 and made his Football League debut at the tail end of that term. His outstanding form for the second string regularly brought him into contention for a first team place and he was rewarded with a total of 14 appearances last season. Born: Sheffield.

RON HILLYARD (Goalkeeper). This popular custodian is now in his eighth season with Gillingham. He is the Club's most experienced player and has appeared in well over 300 first team games. Signed by Len Ashurst from York City in July 1974, Ron has been first choice for the green jersey more or less ever since. Born: Rotherham.

TREVOR LEE (Forward). His proven goalscoring record, skills and ability in the air prompted then manager Gerry Summers to splash out a club record transfer fee of £90,000 to secure his services, from Colchester United, in January 1981. He made his debut for Gills in a fine 1-0 victory at Sheffield United and netted six goals in the remaining eight away matches. However, he did everything except score at home and supporters will doubtlessly greet his first success with a roar of approval. Prior to joining Colchester, Trevor was with Millwall where he created a big impression after being snapped up from non-league Epsom & Ewell in October 1975. Born: Lewisham.

JOHN OVERTON (Central Defender). After a moderate first season as a midfield player, John converted to a central defensive position in 1977-78 with such success he was voted Player-of-the-Year. Signed from Aston Villa in May 1976 where, after completing his apprenticeship, he made his First Division debut towards the end of 1975-76. Despite losing his first team place midway through last season, John has appeared in over 200 games for the Gills and scored 11 goals. Born: Rotherham.

KEN PRICE (Forward). A wholehearted, hard working frontrunner who was leading marksman again last season for the third time in the last four years. Ken kicked off his career with Dudley Town in the West Midlands League where his goalscoring exploits attracted the attention of Southend United. After a short stay with the Essex club, Ken came to Priestfield on loan and was signed in December 1976 for a bargain fee of just £2,000. Since then he has figured in over 200 first team fixtures and recorded 73 goals. Born: Wolverhampton.

JOHN SHARPE (Fullback). He will be hoping to shake of the effects of the injury which restricted his appearances last season. This tough tackling defender was secured from Southampton in October 1978 for a fee of around £30,000. John linked up with the Saints from school and progressed through the ranks to make his Football League debut in March 1977. Born: Portsmouth.

NIGEL DONN (Midfield). Considered by many to be an outstanding prospect, Nigel made his first team debut in the opening game of last season. Three more appearances quickly followed, but since then his outings have all been at reserve team level. Indeed, during the last three seasons he has been virtually ever-present for the second string. Nigel signed for the Club as an apprentice during the summer of 1978 and became a contract player in February 1980. Born: Bearsted.

GHAM

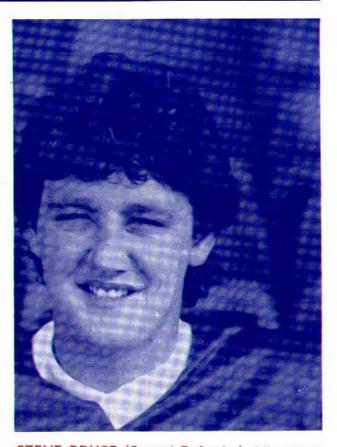
MARK WEATHERBY (Central Defender) He is yet another player who has really blossomed since changing position. Originally a striker, Mark then swopped to a midfield role before being pressed into service at centre back at the start of 1978/79. Although at first reluctant to play there, he did exceptionally well and his outstanding displays made him just about everybody's choice as Player-of-the-Year. Mark became a full professional in December 1975 after completing his apprenticeship and has notched 15 goals in just over 200 appearances for the first team. Born: Ramsgate.

DANNY WESTWOOD (Forward) After earning a fearsome reputation as a prolific marksman with Billericay in the Essex Senior League, Danny was snapped up by Queens Park Rangers and scored for them on his First Division debut. His pace and explosive finishing encouraged Gillingham to pay a then Club record fee of £17.000 for his services in January 1976. He has repaid that fee in full by registering 76 goals in 220 full appearances. Born: Dagenham.

DEAN WHIE (Midfield) He is the deputy skipper and iron man of midfield. Dean joined the Gills from Chelsea in the summer of 1978 as a central defender, but won a first team place towards the season's end with some powerful displays in midfield. Since then he has been a fairly regular member of the side and is now acknowledged as the team's penalty expert. His total of 11 goals include three out of three from the penalty spot. Born: Hastings.

CHARLIE YOUNG (Central Defender) A broken leg sustained in the opening Third Division game of 1978/79 threatened to terminate Charlie's career. But he made a sound recovery and by the end of that season he was back in the side in the unaccustomed role of right back. Indeed, his appearances in the last two seasons have since all been in the No. 2 jersey. Charlie was previously with Aston Villa where he worked his way up through the ranks to make his First Division debut during 1976/77. He was transferred to Gillingham for a then Club record fee of £32,000 in March 1978. Born: Nicosia.

DAVID YOUNG (Forward) He is a young man who will be knocking on the door for a first team opportunity this season providing he maintains the rate of progress necessary. Last term he was top goalscorer for the Youth team and was upgraded to professional status after completing the apprenticeship he began during the summer of 1979.



STEVE BRUCE (Central Defender). Like many others in the current squad, this highly rated Geordie has derived enormous benefit from a change of position. Originally a striker, Steve joined the Gills as an apprentice in July 1977 as a midfield player. He promptly switched to a central defensive job and in that position represented England Youth in all the European Cup matches of 1979. At the outset of 1979-80 he was drafted into the first team as a midfield ball-winner and did exceptionally well, being voted Player-of-the-Year. He registered eight goals and netted another seven last season by which time he had reverted to a position in the back four. Born: Wallsend.

PAT WALKER Having made a name for himself as a goalscoring right-winger for the Reserves and Youth side, Pat won a regular first team place in the second half of last season as a fullback. His attacking qualities were of enormous benefit and right back could prove to be his best position. At Youth team level Pat skippered the Republic of Ireland side and signed professional for Gillingham after completing his apprenticeship in October 1977. He made his Football League debut on Friday 13 January 1978 and made it an occasion to remember by slamming Gills' late equalizer in a 1-1 draw at Colchester. Born: Carlow

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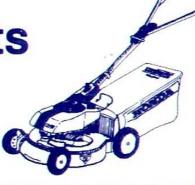
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Good afternoon Ladies and Gentlemen.

The other team at the County Ground, that is the team of agents who weekly sell our Lottery and Bingo Tickets, are continuing to show good form.

Since the blizzards of January when to a degree they failed to adapt themselves to the conditions prevailing, (who could blame them, I don't) They have steadily improved their position picking lots of very useful pounds sterling and what is more they do it all away from home.

However as with any successful team there is no room for complacency, they need strengthening in certain departments. Unlike "The team" under the managership of John Trollope we do have one big advantage. We are not restricted to the number of players we can send out on to the field. No doubt John would have liked to have sent out another man to curb the activities of a certain fleet footed winger whom we saw here very recently. There, as I say, we can put out an extra man or lady to take care of our potential but fleet footed customers.

All we need is the people to get out on to the field and do the job for our team.

Could you be one of those people we are looking for? Could you do a Jimmy Allen who helped to save the day in the closing minutes of the game with Walsall. No one would have balmed him if he had not done so, no one will blame you if you can't help our team, but like Jimmy Allen's contribution yours could be just as important.

Agents are wanted in all areas. You can't dash on to the field of play to slam the ball into the net to give us the goal that is wanted, but you can dash on to our field of play to slam into the net the pounds that are wanted.

Just call or phone the Lottery Office if you want to be in next weeks team.

Eric Moore

Your in support of "THE TOWN"

KEY OF THE BOARD

- A Bristol Rovers v Doncaster
- B Burnley v Brentford
- C Carlisle v Newport
- D Chesterfield v Bristol City
- E Exeter v Wimbledon
- F Lincoln v Oxford Utd
- G Millwall v Huddersfield
- H Plymouth v Walsall
- I Portsmouth v Fulham
- J Reading v Chester
- K Coventry v Arsenal
- L Ipswich v Aston Villa
- M Leeds v Nottm. Forest
- N Liverpool v Sunderland
- O Manchester City v Everton
- P Middlesbrough v West Ham Utd.
- Q Notts, County v Manchester Utd.
- R Tottenham H. v Southampton
- S West Brom, Alb, v Birmingham
- T Wolverhampton v Swansea

Next Match

Saturday, 3rd April

Division III

HUDDERSFIELD TOWN

K.O. 3.0 p.m.

WANTED

The Supporters Co-operative are in need of volunteers who might be willing to give a little time to assist the Committee. Please send your name, address, telephone number and area of ground from which you watch the games to the club office, marked for the attention of Chris Weavers, Supporters Co-operative.

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John Ward talks to Ray Baverstock

Ray Bavistock has been the regular right-back for Swindon Town Reserves and the Midland Youth League Team (under nineteens) for the last two years. His family moved to Swindon from Southall in West London when he was two, and he has watched and supported Swindon for as long as he can remember. "I used to go to the Shrivenham Road Stand," he said. "At one time the players used to run out and kick plastic footballs into the stand. I remember Wilf Dixon came over and gave me one: he was my favourite player after that! He was also a full back like me, and a hard tackler. Ray McHale was another player I particularly admired.

"I knew I was coming to Swindon before I left school. I used to come here for training during the holidays; it was my great ambition. Now I've made it to the Reserves. Obviously it's a higher standard; you come up against class players and if you are any good you're bound to improve. One day I was marking Steve Burke of Queens Park Rangers and he gave me a real roasting. I felt sick but it was all good experience. That was where Billy Tucker was so good: he was in charge of the Reserves and took me on one side to tell me not to worry. He was so whole-hearted in his approach even when we were getting beaten so often. We learned a lot from that. We had practically the same players in both the Reserves and Midland Youth Teams.

"Now this is beginning to pay off: under Ken Beamish we've proved we can get results in the Reserves; we've a good mixture of experience and youth. It's been interesting to watch Ken Beamish settle in, seeing him work out what individual players need to motivate them. I think that's the real key to coaching: some need to be praised, others need a rollicking. I need a bit of both!"

Ray lives at home with his brother and sister. His parents are keen supporters but his mother is rarely allowed to come and watch him: she seems to have a jinx over Ray and the team! His father on the other hand travels to all Ray's away games. When I met him his father had just been made redundant. "He has been a tower of strength to me ever since I was an apprentice," said Ray. "Now this has happened it makes me all the more determined to make the top grade."

In the midst of all football's problems it was pleasant to find at least one player happy with his lot. "We get plenty of variety in training," said Ray. "Ken Beamish takes us mainly but if everyone is together John Trollope has the defenders and then for the Midland Youth League it's Don Rogers. I didn't have too good a start to the season myself but I just kept battling away. There's Charlie Henry's example to follow: he's shown how a young player can get into the first team."

And as Ray left I wondered if one of the features of John Trollope's reign at Swindon will be a regular succession of top class full backs emerging from the juniors.

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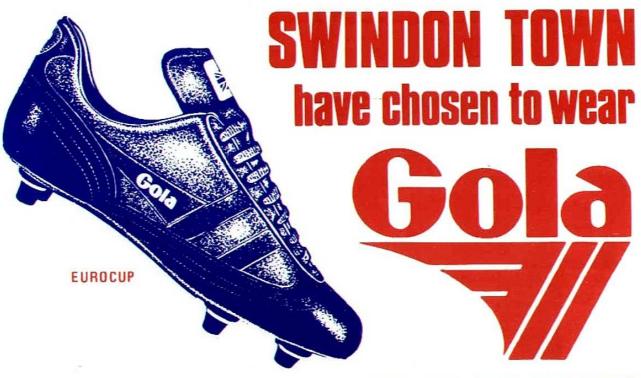
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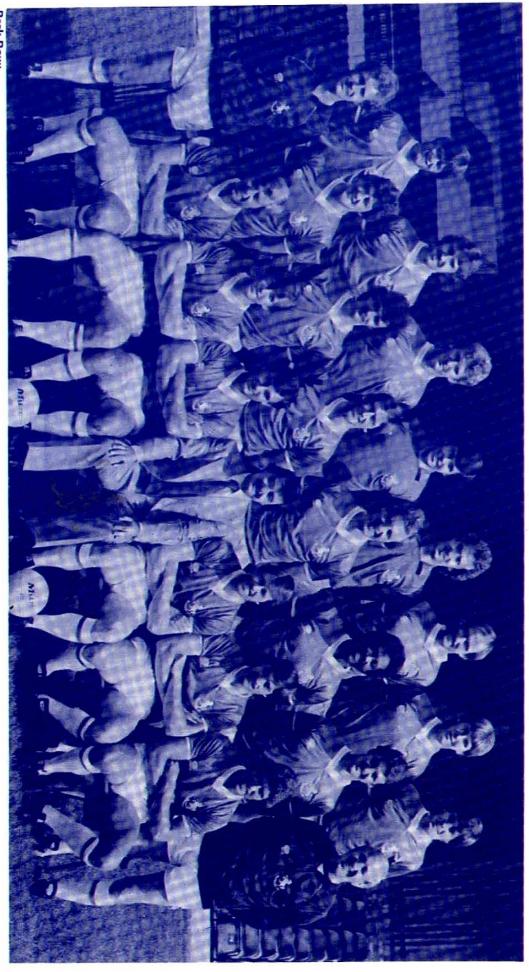
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Middle Row: Paul Taylor (Assistant Manager), Steve Bruce, Charlie Young, Peter Henderson, Dick Tydeman (Skipper), Trevor Lee, Mark Weatherly, Bill Collins (Youth Team Manager)

Front Row:

Colin Powell, Pat Walker, Tony Bottiglierie, Keith Peacock (Manager), Colin Duncan, Danny Westwood, Ken Price.

TOWN THROUGH TIME

a season to remember: 1957-58

NUMBER 9 IN A SERIES OF 12 compiled by paul plowman

League Results:

1. Brighton & H A

4. SWINDON TOWN

2. Brentford 3. Plymouth Arg. 46 24 12

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(Oct		Southend United	home		Richards 2	Darcy A J	42(6)
		5	Gillingham	away	L1-2		Donaldson B	1
		9	AND TO THE METERS OF THE PARTY	away		Micklewright, Edwards 2	Earl S W J	1
		12	Crystal Palace	away		Micklewright Neal pen., Richards, Micklewrigh		
		19	Torquay United	home		iveal pen., nicitalus, wicklewrigh	Edwards R H	42(14)
	1		Brentford Calabastas United	home		Micklewright, Edwards, Skull,	Lawards II II	12(11)
1	Vov	2	Colchester United	nome	W4-0	Richards	Fountain J	14
		0	Name of City	214/21/	D1 1	Richards	Hudson G W	46(1)
		9	Norwich City	away	-	Edwards	Hunt R G A	5
			Walsall			Edwards, Skull	Kelly J	11(5)
r	200	7	Coventry City Shrewsbury Town	away		Roost 3	Lee J	22
ı	Dec	CANCEL !	Reading			Richards	McDonald G G	10
		21	Newport County	away			Micklewright A A J	
			Brighton & Hove Alb.			Edwards pen., Darcy	Moore A	11(2)
			Brighton & Hove Alb.	away		Lawards pent, Darcy	Neal J	45(1)
			Port Vale		D0-0		O'Mahony F	5(1)
	Jan	4				Moore 2, Richards, Thompson,		12 1995
•	Jaii	4	Exeter Oity	Home		Micklewright	Owen M	33(3)
		11	Plymouth Argyle	away	D2-2	Micklewright 2	Richards J B	36(16)
		18	Aldershot	home		Darcy, Richards, Micklewright	Roost W C	11(3)
		100	Bournemouth & Bosc.	home		Richards	Skull J	27(9)
1	Feb	1	Northampton Town	away	L0-3		Thompson F N	8(1)
		8	Millwall	away		Skull		
		15	Gillingham			Edwards		
			Crystal Palace	home	D0-0		-	2
-	Mar	1	Torquay United	away	D2-2	Darcy, Edwards		
		. 8	Brentford	home	W4-1	Kelly 3, Skull		
		15	Colchester United	away	W3-1	Edwards, Richards, Kelly		-
		22	Walsall	home	L2-3	Richards, Edwards		
		29	Reading	away	W4-0	Micklewright 2, Skull, Kelly		
	Apr	5	Norwich City	home	L1-2	o.g.		
		7	Southampton	home	W1-0		All and a second	
		12	Coventry City	away		Micklewright		
		19	Shrewsbury Town	home	W1-0		All and a second	
			Exeter City	away		Micklewright	S. BURTON	
		26	Bournemouth & Bosc.	away	D1-1	Hudson	F.A. Cup Results.	
T	HIR	DD	IVISION SOUTH Final 7	able - T	Top pos	itions		N 1 22
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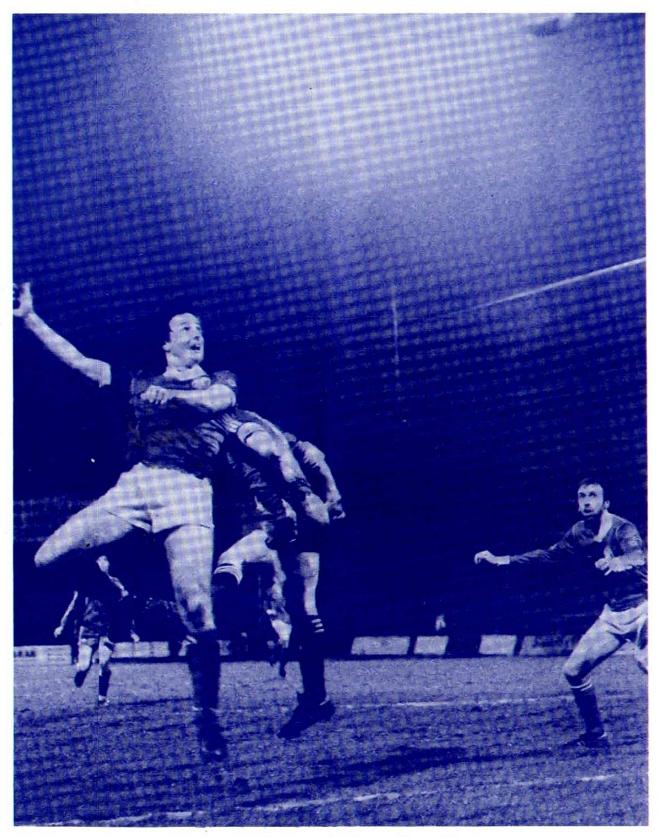
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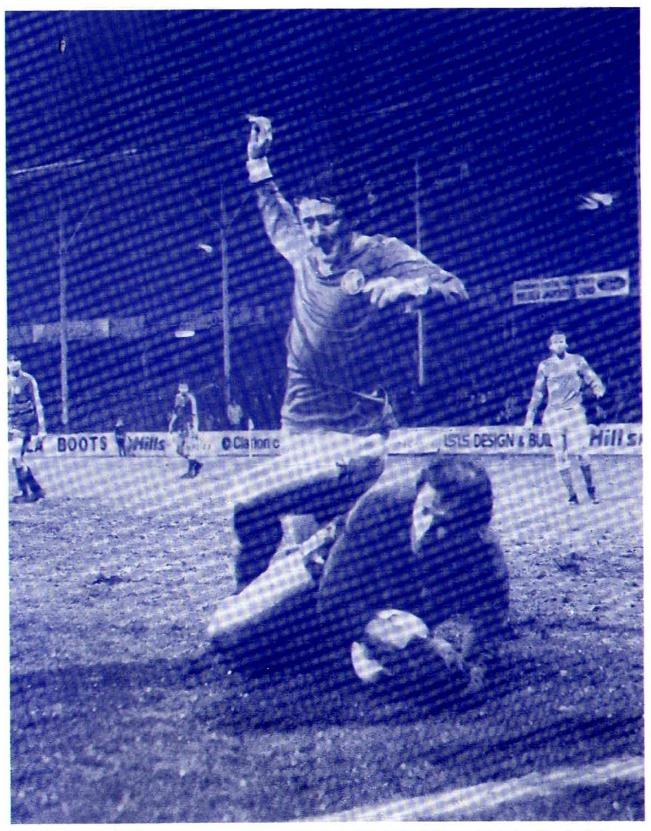
46 25 8 13 67-48 58

46 21 15 10 79-50 57

Picture Parade...



Charlie Henry heads over the bar against Walsall in the County Ground draw.



WAIsall goalkeeper Ron Green dives to save at the feet of Swindon's Howard Pritchard in the 2-2 draw at the County Ground.

Colin Benson spotlights

KEITH PEACOCK

Gillingham's 36 year old manager Keith Peacock is one of the new wave of ambitious creative managers in whose hands the future of our national game will eventually depend.

Perhaps not one of the big names, and little known outside the South West corner of the country, his immaculately groomed stocky figure has only been in the cut-throat business of management since last July. But already he has displayed enough flair and competence to suggest that he could become a much more famous manager than he was a player.

The fact that during his 17 year playing career with Charlton Athletic he did not become a household name is a tradgedy, for the lad born in nearby Barnhurst was a dedicated technician whose flair and creativity deserved a bigger stage.

Indeed it is hard to do him justice. For many seasons Keith was the fulcrum of the Charlton side, the hub around which their play was dictated. His vision and ability to read the game were second to none, his passing precise and effective and yet he was probably more of a players player than an eye catching flamboyant crowd pleaser.

He was the unsung hero of the Vally, a dedicated enthusiastic performer who always gave his all. As a youngster he did capture the headlines as a dashing goalmaking winger, but although many a big club were tempted by his skills none proved brave enough to take the plunge.

The end came on April 21, 1979 in a goalless draw against West Ham United, when 22,816 fans - Charlton's biggest gate of the season witnessed his 533rd and last League game for Charlton.

Keith had plans to stay in the game, although there were those who advised him against the risk business of management. But then as a school-boy he had been warned away from professional football and he had proved them wrong. So he took off and went to the States to become Gordon Jago's assistant with Tampa Bay Rowdies.

Those were two vital years in his management apprenticeship, but he says "Although it was very enjoyable I always had it in my mind to come back and be a number one in this country."

The chance arose last July when Gillingham were looking for a replacement for the axed Gerry Summers and so Keith arrived in the Third Division for only the second time in his career.

What were the most striking differences between his former American club and the 'Gilles?'

"I think the most noticeable thing was the variation of players at Tamps. We had a lot of former internationals like Frank Worthington and players from Holland, Yugoslavia and South America, highly skilled performers, while on the other hand the American boys were a long way short, although they had their own qualities to offer.

"Here the standard of the players is much more uniform and in the Third Division it is very difficult for midfield players to find space because the game is concentrated in the middle of the field. The 35 yard line in the NASL prevented that and made it a much more flowing game and therefore more entertaining to watch."

The opening weeks of the season saw the attendances at the Priestfield Stadium double and Gillingham rise to the top of the division. But then, apart from one or two glorious moments of Cup Giant Killing, things began to slip result wise.

"Injuries have been our main problem," suggests Keith, "and although I am sure other clubs have the same problems, this is the main reason why we went off the boil.

"But I have not come up against anything yet I was not prepared for. It is a difficult job, and I knew that when I took it on. You reach the heights and sink to the depths that is all part of the game. What I must ensure is that I keep a steadiness about my personality, through the good times when we are winning and through the bad times when we are not.

"I try to encourage skilfull play and get players to use their imagination when they are on the field and they all know that they must give everything to the game when they are in a Gillingham shirt. I don't demand it I expect it.

"But I like to think that we have contributed something to entertaining football this season and hope that the Swindon fans will agree after today's game."



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TODAY'S TEAMS

SWINDON

- 1 JIMMY ALLAN
- 2 CHARLIE HENRY
- 3 GARY WILLIAMS
- 4 GARY EMMANUEL
- 5 RUSSELL LEWIS
- 6 KENNY STROUD
- 7 BRIAN HUGHES
- 8 ROY CARTER
- 9 PAUL RIDEOUT
- 10 ROY GREENWOOD
- 11 HOWARD PRITCHARD

12

GILLINGHAM

- 1 RON HILLYARD
- 2 JOHN SHARPE
- 3 MICKY ADAMS
- 4 STEVE BRUCE
- 5 MARK WEATHERLY
- 6 PETER SHAW
- 7 FRANK OVARD
- 8 DEAN WHITE
- 9 DICK TYDEMAN
- 10 TONY CASCARINO
- 11 KEN PRICE

12



The exact numberings of both teams will be announced over the PA system to enable spectators to insert the relevant numbers prior to the kick-off.

REFEREE:

MR. KEN G. SALMON, (Barnet, Herts.) Started refereeing in 1963 and progressed via the Mid-Herts., West Herts. and Herts. County Leagues to the Isthmian League and then the Football League list. Refereed the Hertfordshire Senior Cup Final in 1972.

LINESMEN:

RED FLAG: Mr. K.R. CLEWER - Worcester YELLOW FLAG: Mr. I.W. Gumbleton - Bath